2010 Asia Pacific Forum
Call for Papers

Ritsumeikan Asia Pacific University is pleased to announce that we will host the **9th Asia Pacific Forum for Graduate Students' Research in Tourism** on our campus from July 9-11, 2010, under the theme of "Revitalization through Tourism".

This annual conference was founded in September 2002 under the auspices of The Hong Kong Polytechnic University, and has successfully been held in various Asia-Pacific locations including Korea, China, Thailand, Malaysia, Macao, and Hawaii. It brings together post-graduate scholars and faculty members from around the Asia-Pacific region to present their latest research, build networks, and foster collaborative research and academic exchange.

We are now making an official call for papers to those interested in participating in this international conference.

There are 3 different ways to present at the **2010 Asia Pacific Forum**:

1. **Refereed Full Papers** (20-minute Stand-up Session): Final refereed paper submissions should not exceed 10 pages (typed, single-spaced)
2. **Working Papers** (20-minute Stand-up Session): Final submissions should not exceed 10 pages (typed, single-spaced)
3. **Poster Presentation**: Final submissions should not exceed 10 pages (typed, single-spaced)

300 word abstracts of proposed papers and/or a brief outline of a poster should be submitted for the final selection process by March 31, 2010. Submit abstracts to the Conference Coordinator by e-mail (2010apf@apu.ac.jp) or regular airmail.

After screening abstracts and poster outlines, the Paper Review Committee will contact authors, who will be asked to submit completed papers by May 31, 2010. Posters may be brought to the conference for display.

Once a paper is accepted, at least one of the authors must register for and present the paper at the Conference.

Topics for the **2010 Asia Pacific Forum** are wide-ranging and include:

Tourism as a leading urban and regional development engine, tourism impact analysis, innovative case studies in urban and regional development through tourism, rural and sustainable tourism, pro-poor tourism, health and wellness tourism, extreme tourism, marine tourism, tourist behavior, destination marketing/resort management, event management, human resource development, effects of technology development and e-commerce, revenue management, food & beverage management, human resource development in the hotel & tourism management field, the impact of Manga and Anime on cultural tourism and marketing, others (related to the conference theme).

The homepage for this year's conference will be available from February 1 and can be accessed here: http://www.apu.ac.jp/2010APF

We look forward to your submissions and contribution to this year's conference!